# Concept to Creation Inc.

Donors Packet



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### Mission Statement

Concept to Creation Inc. is an 501c3 educational non-profit organization established by a group of accomplished writers, directors, and artistic professionals. Our aim is to provide valuable support to fellow creators through a series of networking events and workshops held at popular arts conventions like San Diego Comic Con International.

Concept to Creation Inc. is dedicated to helping individuals navigate the creative path. With no clearly defined road, it's easy to feel lost. Despite these insecurities, many choose to pursue the creative arts, and we aim to support them.

As a group of experienced creative professionals, we have brought our own projects to life and are eager to share our insights. We believe that supporting one another is the key to success in the creative industry.

### Who we serve

Concept to Creation Inc. supports writers, directors, and artists in the literary, comic, and entertainment industries.

Our events and panels welcome individuals from all creative industries to network and learn from fellow creatives. There, guest professionals answer questions and share insights on the creative process.

# What we provide

Concept to Creation Inc. offers networking events and workshops for creators to learn from professionals about the creative process.

**Conventions**: A panel of creative professionals addresses audience questions on inspiration, creative formats, and direction.

**Events**: Our events offers a unique opportunity for creatives to network with each other. A guest creative professional speaks and answers audience questions, while interactive activities like raffles and networking games encourage further engagement.

Fundraisers: Our events features a Q&A with a creative professional, donor gift bags, and raffles to incentivize participation.

#### Where do we serve

Concept to Creation Inc. attends popular arts conventions and hosts seasonal networking events.

**Conventions**: We hold panels at Comic-Con San Diego, WonderCon Anaheim, LA Comic Con, and aim to extend our events and workshops to other popular art conventions and venues worldwide.

**Events**: Our networking events will take place at various venues throughout Los Angeles, CA and may be held in conjunction with convention appearances. Our inaugural event is planned for June 2023 in Hollywood, CA.

Fundraisers: These contribution inspiring events will be hosted at various venues in Southern California for our donors and to attract new supporters.

## Who We Are

Concept to Creation Inc. is a team of creative professionals specializing in literature, comics, movies, and television.

As creative professionals, we each have our unique journey in the arts, and we strive to assist others, particularly those starting out. We offer our stories, advice, and insights to inspire other creatives to develop.

Our events and workshops are a means of paying it forward, as we all have received assistance along our creative paths.

#### Some of Our Panel Guests



Wonder Con 2022



SD Comic Con 2022



**April Wahlin, Host and CEO Concept to Creation Inc.** 



Jessica Maison (Author, Comics Publisher Wicked Tree Press 'Mary Shelley's School for Monsters')



David Yarovesky (Director 'Brightburn,' 'Nightbooks')



Tessa McFionn (Novelist 'A Curse of Forever,' 'A Divine's Retribution')



Laurine Price (Screen Writer 'Phoenix,' 'Dominions')



Boxleitner and Sam Boxleitner (Screen Writers 'Downstairs,' 'Rupert')

### Your Donations Matter

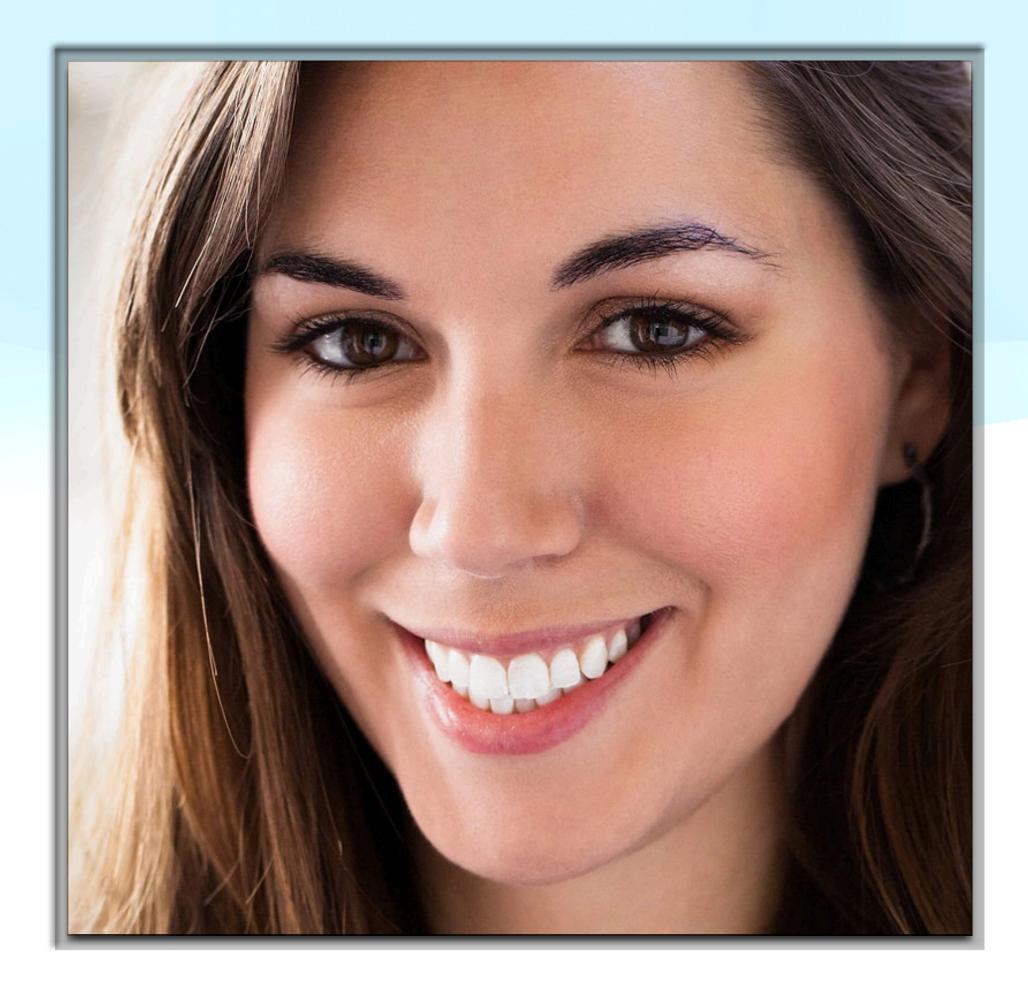
Concept to creation Inc. is supported by a series of donors who wish to help support the creative arts.

Your support is crucial to our nonprofit. Managing it involves various expenses, both expected and unexpected, including printing, mailing, meetings, marketing, conventions, networking, venues, raffles, fundraising, administration, licensing, legal fees, 501c3 status, office supplies, computers, printers, and personnel such as a CEO, secretary, and accountant.

# Owner/CEO April Wahlin

Concept to Creation Inc. was founded with the recognition that creative pursuits can be fraught with challenges. As an author and entertainment industry professional, I have experienced many of these obstacles, as have my colleagues in this company. Despite these challenges, we remain passionate about the creative arts and are dedicated to supporting and inspiring other creatives to succeed in their respective fields.

I am an American writer of Arabian/Swedish descent hailing from San Diego, and the author of two books, 'Thirteen Offerings' and 'Pandora Syndrome.' Alongside my career in the entertainment industry as an actor, I was fortunate enough to win the reality show 'Search for the Next Elvira.' Additionally, I am the owner and operator of Concept to Creation Inc., and have worked for San Diego Comic Con for over 20 years.



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